

Total number of printed pages-4

47 (6) BBA-HE-6036

2023

STRATEGIC CORPORATE FINANCE

Full Marks : 80

Time : Three hours

The figures in the margin indicate full marks for the questions.

1. Answer the following : 1×10=10

(A) Fill in the blanks :

(i) EVA stands for _____ ?

(ii) Life cycle cost is an approach that assesses the _____ cost of an asset ?

(iii) GDR stands for _____ ?

(iv) A company that experiences a management buy-in is often _____ ? (undervalued/overvalued)

Contd.

- (v) Strategic cost management improves the _____ position of a business.

(B) Write True **or** False :

- (i) Strategy is future oriented.
- (ii) Relevant cost are costs that are affected by a managerial decision.
- (iii) PPP stands for public private purchasing.
- (iv) Loss of income is a factor which leads to bankruptcy.
- (v) Leasing is an alternative source of finance.

2. Answer the following questions : **(any five)**
2×5=10

- (i) What do you mean by strategy ?
- (ii) What do you mean by bankruptcy ?
- (iii) Define target costing.
- (iv) What is zero based budgeting ?
- (v) What is value chain analysis ?
- (vi) What do you mean by exit strategy ?

3. Answer the following : **(any four)** $5 \times 4 = 20$

- (i) What is target costing ? What are the elements of target costing ?
- (ii) Difference between planning and strategy.
- (iii) What are the factors that lead to bankruptcy ?
- (iv) Write a note on economic value addition.
- (v) Explain the Black-Scholes model.

4. Answer the following : **(any five)** $8 \times 5 = 40$

- (i) What do you mean by PPP ? What are the importance of PPP ?
- (ii) What do you mean by capital structure ? What are the factors affecting the capital structure ?
- (iii) What is strategic cost management ? What are the stages of SCM ?
- (iv) What are the different value enhancement tools and techniques ?

(v) What are the different strategic cost reduction techniques ?

(vi) What are the different types of financial strategy for shareholders wealth maximization ?