

Total number of printed pages-4

**47(BBA-1) PRMN (N/O)**

**2021**

**( Held in 2022 )**

**PRINCIPLES OF MANAGEMENT**

Paper : BBA-HC-1026 (New)/1.4 (Old)

**( New and Old Course )**

*Full Marks : 80*

*Time : Three hours*

***The figures in the margin indicate  
full marks for the questions.***

1. Fill in the blanks : 1×5=5

(a) \_\_\_\_\_ was the first to discuss the philosophy of MBO.

(b) Decentralisation \_\_\_\_\_ burden of top management.

(c) Budgeting is a technique of \_\_\_\_\_.

*Contd.*



(d) \_\_\_\_\_ coined the word 'POSDCORB' as an acronym for describing the seven functions of management.

(e) \_\_\_\_\_ is called the father of scientific management.

2. State True **or** False : 1×5=5

(a) Maslow's theory of motivation deals with hierarchy of needs.

(b) Staffing is influenced by internal factors only.

(c) Authority cannot be delegated.

(d) F. W. Taylor propounded the principle of management by exception.

(e) Line organization represents vertical relationship.

3. Answer the following questions : 2×5=10

(a) What is a strategy ?

(b) What do you mean by span of control ?

(c) What is zero-base budgeting ?

(d) Write *two* points of distinction between administration and management.

(e) What are programmed decisions ?



4. Answer **any four** questions from the following :  $5 \times 4 = 20$

- (a) Explain the qualities a manager should have.
- (b) Why do you think decision-making is important in an organization ? Explain.
- (c) Explain Maslow's need hierarchy theory of motivation.
- (d) Explain different types of communication on the basis of mode of expression.
- (e) Explain F. W. Taylor's scientific management principles.
- (f) Is management a profession ? Give reasons for your answer.

5. Answer **any five** questions from the following :  $8 \times 5 = 40$

- (a) What is planning ? State the advantages and disadvantages of planning.  
 $2 + (3 + 3) = 8$
- (b) Discuss Henry Fayol's fourteen principles of management.
- (c) What is meant by leadership ? Describe the nature of autocratic and democratic styles of leadership.  
 $2 + (3 + 3) = 8$



(d) Discuss the major elements of staffing function.

(e) Discuss the major emerging horizons of management.

(f) What is budgetary control ? State the advantages of budgetary control.

2+6=8

(g) Explain the process of delegation. Discuss the major difficulties or obstacles to delegation.

4+4=8

(h) Distinguish between : **(any two)**

4×2=8

(i) Line organization and functional organization

(ii) Delegation and decentralisation

(iii) Strategic planning and operational planning